

ORIGINAL

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

001224

Before Commissioners:

Edward J. Gleiman, Chairman;  
George W. Haley, Vice Chairman;  
Ruth Y. Goldway; W.H. "Doc" LeBlanc III; and  
George A. Omas

RECEIVED  
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Mailing Online Service

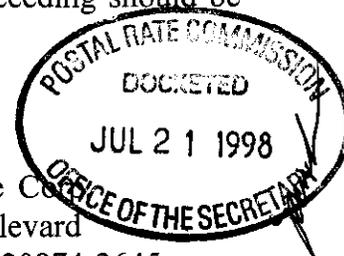
Docket No. MC98-1

**NOTICE OF INTERVENTION OF  
THE DIRECT MARKETING ASSOCIATION, INC.**

Pursuant to Rule 20 of the Commission's Rules of Practice, The Direct Marketing Association, Inc. ("The DMA") hereby provides notice of its intervention as a full participant in this proceeding. Documents filed in this proceeding should be served on:

Dana T. Ackerly, Esq.  
Covington & Burling  
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20251 Century Boulevard  
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The DMA's members utilize virtually all classes of mail, including Standard (A) mail, which is one of the classes that is expected to be utilized in conjunction with the proposed Mailing Online service. The DMA has not yet determined whether to request a hearing in this proceeding.

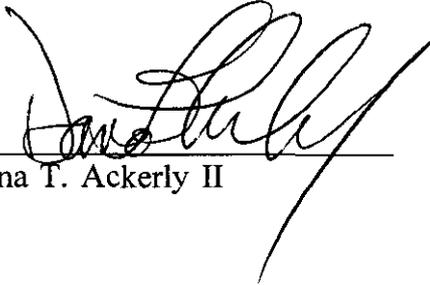
Respectfully submitted,  
  
Dana T. Ackerly II  
Counsel for The Direct Marketing  
Association, Inc.

001225

**CERTIFICATE OF SERVICE**

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

July 21, 1998

  
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Dana T. Ackerly II